

UNJUST MONSTER



Unjust: Monster is a fact-based, dual-narrative limited documentary series that juxtaposes the still-unsolved murder of JonBenét Ramsey—now approaching its 30th anniversary—with the wrongful conviction of Sabrina Butler, the first woman in the United States to be exonerated from death row.

At just 17, Sabrina’s baby, Walter, died unexpectedly. She ran for help—but was arrested, charged, and sentenced to die. Years later, she cleared her name. JonBenét’s case, in contrast, became a media obsession—shaped by privilege and press strategy.

Though their stories seem worlds apart, both reveal how justice is often shaped not only by evidence, but by narrative, power, and perception. One child’s death became a global headline. The other was nearly erased. Unjust: Monster gives both a voice—and asks why justice didn’t treat them the same.

Told with restraint and grounded in deep research, the story unfolds through a disciplined, neutral, fact-driven lens.

Adaptation Rights Available
Complete Unpublished Manuscript — 65,356 words

E.K. Jacobs · Author
info@unjustmonster.com

MARKET VALIDATION & AUDIENCE REACH

84%

U.S. age 13+ consume true crime (YouGov)

13.4 MILLION

Global Week One Views — Cold Case: Who Killed JonBenét Ramsey

2.4 BILLION+

Total Minutes Viewed — Cold Case: Who Killed JonBenét Ramsey (Global)

INDEX 150

Black audience engagement when authentically represented (Nielsen Index; 100 = average)

Franchise Potential

UNJUST is designed as a scalable documentary series examining systemic failures through paired cases — combining built-in audience recognition with powerful, undiscovered narratives.

Built for premium documentary storytelling with both immediate recognition and long-term franchise potential.